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Centre of Excellence for Biosensors,
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CoBIK 2013 survey on internationalization of high-tech Slovenian SMEs

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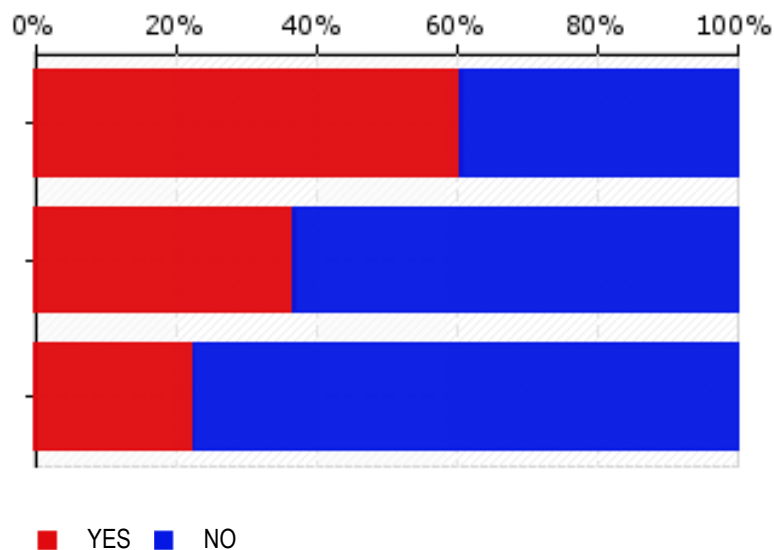
Innovation activities of Slovenian high-tech SMEs in the last 3 years



...introduced a new product or service in domestic market

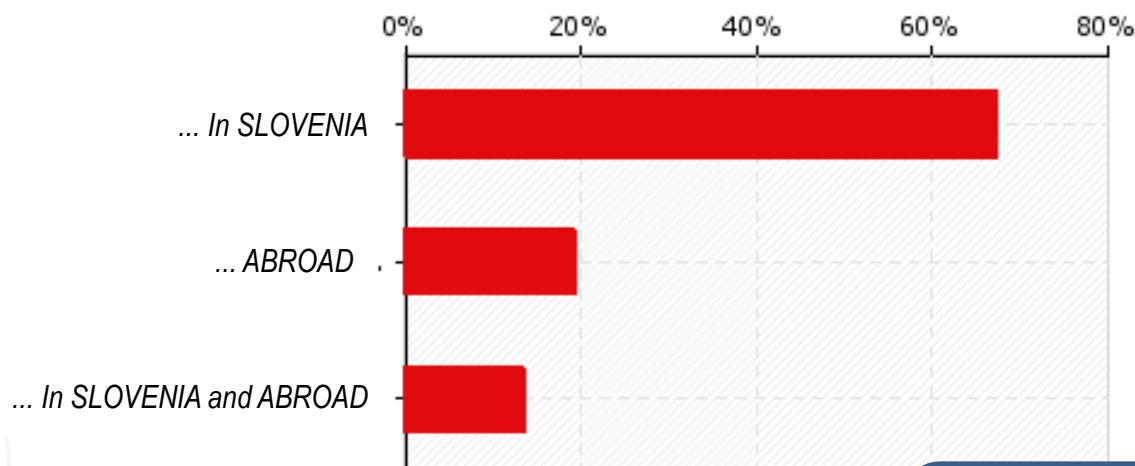
...introduced a new product or service in foreign market

...founded or co-founded a new company based on your own knowledge and expertise



Source: CoBIK high-tech SMEs' survey 2013 (n=252)

Where did you found or co-found a new company over the last 3 years?



Source: CoBIK high-tech SMEs' survey 2013 (n=52)

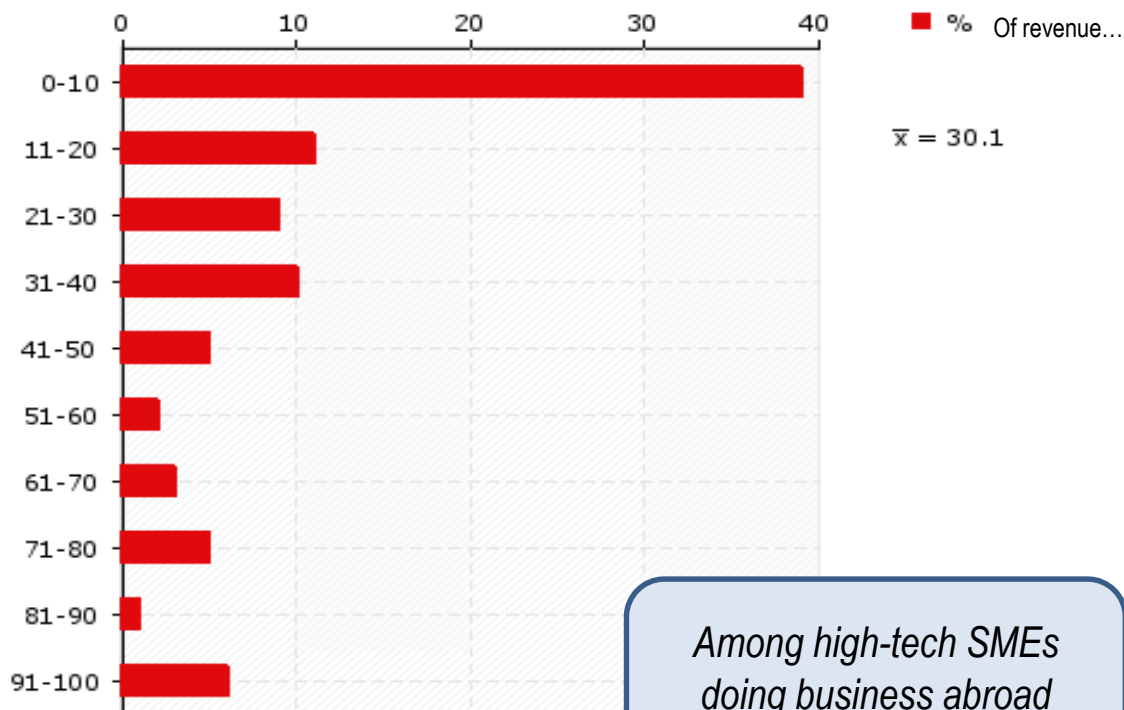
*Among high-tech SMEs
which founded or co-
founded a company in last 3
years (n=52)*

Share of revenue abroad among high-tech SMEs doing business abroad



36 % of Slovenian high-tech SMEs generate some revenue abroad

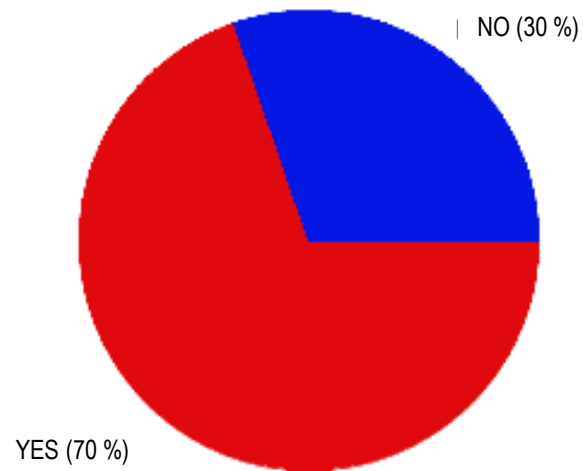
Average share of generated revenue abroad among these high-tech SMEs is 30 % of revenue



Among high-tech SMEs doing business abroad (n=91)

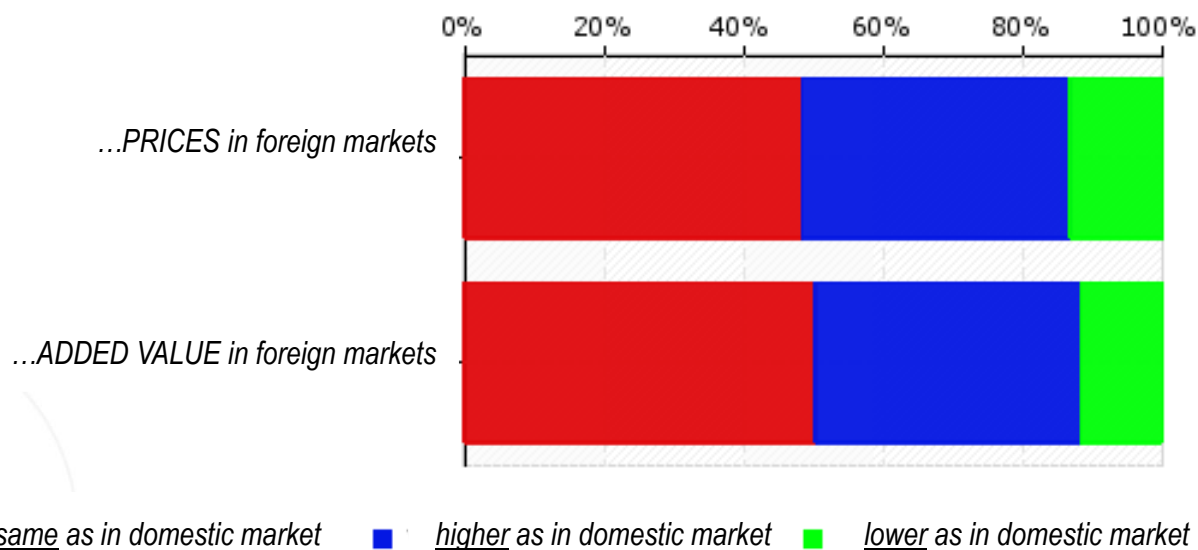
Source: CoBIK high-tech SMEs' survey 2013 (n=91)

Does your high-tech company do business or in any other way collaborate abroad/with foreign partners?



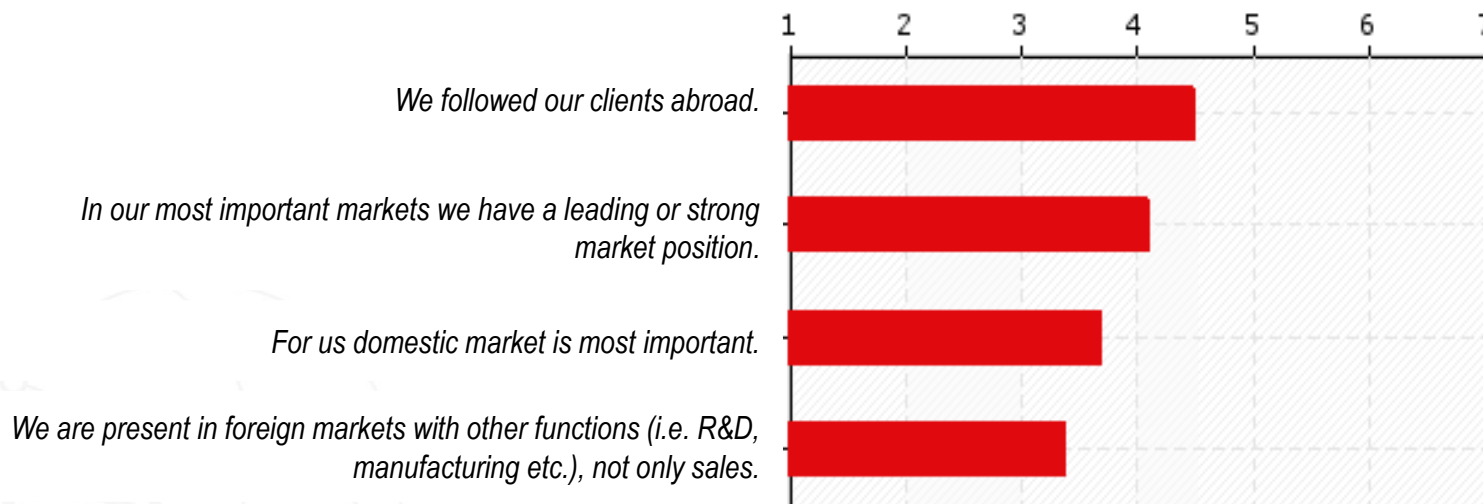
Source: CoBIK high-tech SMEs' survey 2013 (n=178)

Achieved prices and generated added value in foreign markets



Source: CoBIK high-tech SMEs' survey 2013 (n=122)

High-tech SMEs' attitudes towards foreign markets (1-7 scale)



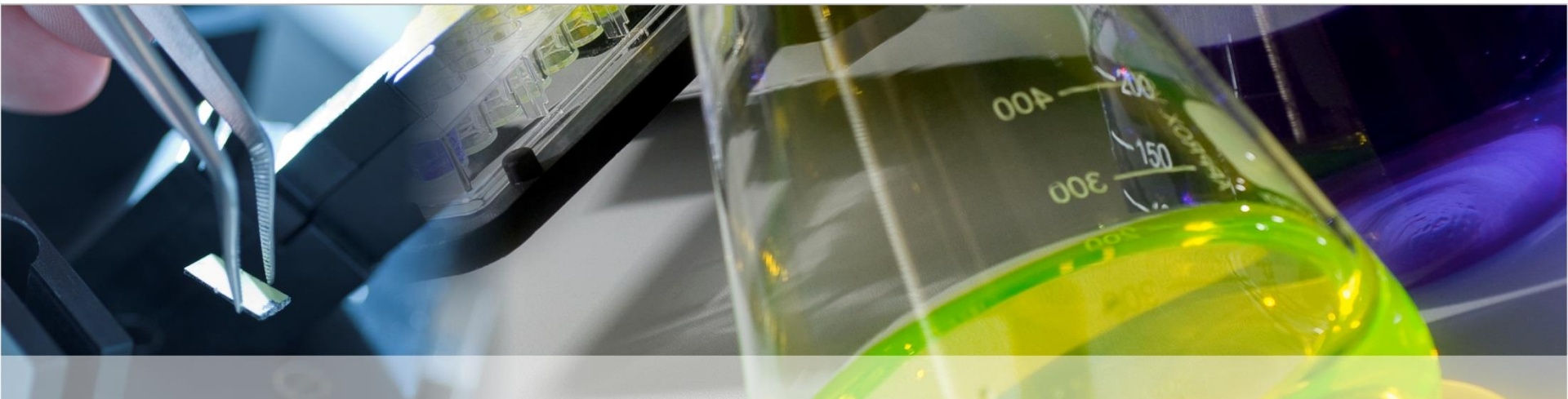
Source: CoBIK high-tech SMEs' survey 2013 (n=122)



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