



## Jožek Gruškovnjak

### Director, Emerging Markets Internet Business Solutions Group

Jožek Gruškovnjak is a director in the Cisco® Internet Business Solutions Group (IBSG). IBSG works with the leading service providers, enterprises and governments in the region to help them become more effective through business transformation and intelligent technology deployment.

Jožek brings more than 20 years of consulting, leadership, management and entrepreneurial experience to IBSG, where he is leading the geography team covering Latin America. His team works with governments, NGOs, and enterprises in areas like ICT enabled economic development and business transformation, creation of new services, service delivery and business models, technology enabled productivity improvement etc.

Since joining Cisco in 1998, Jožek has held various leadership positions in Cisco's field organization. In all his roles in Cisco, Jožek has been instrumental in developing key relationships with governments and business leaders, helping them understand and take advantage of new technologies and business models.

Prior to joining Cisco, Jožek was an entrepreneur and held various management positions with the leading Slovenian networking integrator, NIL. Before establishing NIL, he worked as an independent IT consultant and as student research associate at the Jozef Stefan Institute in Ljubljana, Slovenia.

Born and educated in Slovenia, Jožek holds an MBA from IEDC Bled School of Management in Slovenia and has graduated in computer sciences on the Faculty for Electrical Engineering and Computer Sciences at the University of Ljubljana.



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