



Matevz Raskovic, PhD candidate

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1. Formal education:

August 2010 – February 2011: Visiting graduate research fellow at Harvard University, FAS sociology.

October 2000 – September 2005: Bachelor of Science at the University of Ljubljana, Faculty of Economics (marketing major; *cum laude*).

October 2005 – September 2007: Master of Science at the International Full-Time Master's Program in Business and Administration IMB. University of Ljubljana, Faculty of Economics (marketing major; graduated top of class with a 9.7 GPA out of 10.0 possible).

PhD since 2008: Enrolled as a PhD student at the University of Ljubljana, Faculty of Economics.

Advisors: *Maja Makovec Brenčič* (University of Ljubljana, Faculty of Economics, Slovenia); *Jan C. Fransoo* (Technical University Eindhoven, The Netherlands); and *Anuška Ferligoj* (University of Ljubljana, Faculty of Social Sciences, Slovenia).

Special acknowledgements: *Peter V. Marsden*, and *Christopher Winship* (Harvard University, FAS Sociology, USA).

Planned PhD defence: spring 2012.

2. Other education and training:

August 2008: ECPR Summer School in Methods and Techniques at the University of Ljubljana, Faculty of Social Science (Introductory course to social network analysis).

April 2009: Introductory course on Structural equation modeling by prof. Diamantopoulos at the University of Ljubljana, Faculty of Economics.

- August 2010: ECPR Summer School in Methods and Techniques at the University of Ljubljana, Faculty of Social Science (course on Confirmatory factor analysis and structural equation modelling).
- Winter semester 2010: Social networks seminar at Harvard University.
- Winter semester 2010: Economic Sociology seminar at Harvard University.
- Winter semester 2010: Applied Statistics Workshop at Harvard University (IQSS).
- Winter semester 2010: Work, organization and markets seminar at Harvard Business School, Harvard University.

3. Work experience:

- May 2006 – January 2009: Senior research analysts and consultant for PhMR, a leading pharmaceutical marketing research company in South-East Europe.
- June 2006 – September 2007: Researcher on the 6th EU research framework project TRANSLEARN at the Institute for socio-economic and business evaluation (University of Ljubljana, Faculty of Economics).
- Since October 2007: Full-time assistant and researcher at the University of Ljubljana, Faculty of Economics, Academic unit for International Economics.
- Since April 2010: Part-time researcher at the CoBIK center of excellence for biosensors, instrumentation and process control.

4. Teaching experience:

- Undergraduate level: International business (taught in Slovene, and English), International marketing (Slovene, English), International management (Slovene), How to do business with China (English).
- Master's level: Marketing on regional markets (English), Transnational management (English), International Business Environment (English), Technology management (English).
- Visiting lecturer: Estonian Business School, Tallinn (course: International Business, October 1st till October 3rd 2008).

5. Selected bibliography:

1. FELDIN, Aljoša; KOŠAK, Marko; PRAŠNIKAR, Janez; RAŠKOVIĆ, Matevž & ŽABKAR, Vesna (2009). Strategic considerations in banking ownership: the case of Slovenian banking market, *Transformations in Business and Economics*, Vol. 8, No. 3, 36-56.
2. MAKOVEC BRENČIČ, Maja; RAŠKOVIĆ, Matevž; PFAJFAR, Gregor & SHOHAM, Aviv. (2011): Managing in times of crises: Marketing, HRM and innovations, *Journal of Business and Industrial Marketing* (accepted for publication).
3. UDOVIČ, Boštjan & RAŠKOVIĆ, Matevž. (2010): Export markets and types of international market(ing) cooperation of top Slovenian exporters: has the crisis taught us nothing? *Akademija MM*, 2010, Vol. 10, No. 15, 69-84.
4. RAŠKOVIĆ, Matevž & KRŽIŠNIK, Špela. (2010): Cross-cultural comparison of leadership practices from Slovenia and Portugal using the globe research program methodology, *Portuguese Journal of Management Studies*, Vol. 15, No. 1, 13-33.
5. RAŠKOVIĆ, Matevž. (2010): Methodology and estimation of tourism-related tool expenditures: experience from the Slovene Tourism Satellite Accounts, *Proceedings of the Challenges for Analysis of the Economy, the Businesses, and Social Progress: International Scientific Conference, Szeged, November 19-21, 2009*.
6. CEPEC, Jaka; IVANC, Tjaša; KEŽMAH, Urška & RAŠKOVIĆ, Matevž. (2010): *Path into entrepreneurship: single proprietor or limited liability company?* (Book written in Slovene). Ljubljana, Slovenia: GV Založba.
7. RAŠKOVIĆ, Matevž & SVETLIČIČ, Marjan. (2011): National character and the importance of cross-cultural differences for Slovenian diplomacy: example of Croatia and Serbia, *Theory and Practice*, Vol. 48, No. 3, 776-779.
8. MOEREC, Barbara & RAŠKOVIĆ, Matevž. (2011): Overview and estimation of the 2008 financial and economic crisis "effect size" on SME capital structures: case of Slovenia. Accepted for publication in *Economic research* (December 2011).
9. RAŠKOVIĆ, Matevž. (2011): Culture effect size measurement in Slovenian and Portuguese leadership practices: a research note. Revise and resubmit in the *Journal for East European Management Studies*.
10. RAŠKOVIĆ, Matevž; ŽNIDARŠČIČ, Anja & UDOVIČ, Boštjan. (2011): Application of weighted blockmodeling in the analysis of small EU states' export patterns: a research note. Under review in the *World Trade Review*.
11. RAŠKOVIĆ, Matevž. (2011): Business networks – an interdisciplinary overview and conceptualization. Under review in the *Managing Global Transitions: International Research Journal*.

6. Research projects:

1. 6th EU research framework. Project *TRANSLEARN*. Partner from Denmark, Finland, Sweden, Norway and Slovenia (project duration 2006-2009).
2. Ministry of Economy of the Republic of Slovenia (2008): *Economic importance of tourism in Slovenia in 2003 and extrapolation of trends to 2006: (using the Tourism Satellite Account methodology)*.
3. Ministry of Economy of the Republic of Slovenia (2009): *Customer relationship management for hotels: findings of a qualitative study and diagnostic instrumentation toolkit*.
4. Several consulting projects for the SID export and development bank in Slovenia.

7. Memberships:

1. Member of the Slovene marketing association since 2009.
2. Member of the International Scientific Committee of the International Association for Scientific Knowledge (IASK, Global management conferences).
3. Member of the European Marketing Academy (EMAC).
4. Member of the scientific advisory board for the *Golden Thread Research project* (one of the biggest employment surveys in South-East Europe).

8. Research interests:

International business topics in South-East Europe, especially Western Balkans.

Cross-cultural issues in South-East Europe, especially Western Balkans.

Economic Sociology.

Social network analysis (mainly weighted networks).